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| FOR TTB USE ONLY | | | DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back) | | |
| TTB ID 15345001000220 | | | | | |
| 1. REP. ID. NO. (If any) | CT 81 | OR 52 | | | |

PART I - APPLICATION

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| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) NY-I-15266 | | 3. SOURCE OF PRODUCT (Required) <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported | | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) THE CLUSTER USA, OLE IMPORTS LLC 56 HARRISON ST , SUITE 405 NEW ROCHELLE NY 10801 OLE (Used on label) | |
| 4. SERIAL NUMBER (Required) 150153 | | 5. TYPE OF PRODUCT (Required) <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE | | | |
| 6. BRAND NAME (Required) SIERRA DE LA DEMANDA | | | 8a. MAILING ADDRESS, IF DIFFERENT | | |
| 7. FANCIFUL NAME (If any) SIERRA DE LA DEMANDA BLANCO | | | | | |
| 9. EMAIL ADDRESS MAGDA@OLEIMPORTS.COM | | 10. GRAPE VARIETAL(S) (If any) Viura, Garnacha | | 11. FORMULA | |
| 12. NET CONTENTS 750 MILLILITERS 1.5 LITERS | | 13. ALCOHOL CONTENT 12 | | 14. WINE APPELLATION IF ON LABEL RIOJA | |
| 15. WINE VINTAGE DATE IF ON LABEL 2013 | | 16. PHONE NUMBER (914) 740-4724 | | 17. FAX NUMBER (413) 254-8923 | |
| 18. TYPE OF APPLICATION (Check applicable box(es)) | | | | | |
| a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL | | | | | |
| b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) | | | | | |
| c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) | | | | | |
| d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____ | | | | | |

19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

| | | |
|----------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| 20. DATE OF APPLICATION 12/11/2015 | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed) | 22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT PATRICIO MATA |
|----------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------|

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED
01/05/2016

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

Shirley Gumbs

FOR TTB USE ONLY

QUALIFICATIONS

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

EXPIRATION DATE (If any)

STATUS

THE STATUS IS APPROVED.

CLASS/TYPE DESCRIPTION

TABLE WHITE WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 4.3 inches W X 3.1 inches H

SIERRA DE LA DEMANDA BLANCO 2013



80% VIURA, 20% GARNACHA BLANCA

This **mineraly, elegant** white pairs very well with **tuna steaks and white fish**. It is produced from vines planted in 1930 within the **Rioja** wine region (Zone 3) at 700m (**2,296'**) elevation, growing in **red silica** soil. Average temperature during the April-October growing season is 16.3° C (**61.5° F**); annual rainfall is 465mm (18.3"). It is aged **14 months** in **French oak and acacia** barrels.

750ML e ALC. 12.0% BY VOL. 12.0% ALC./VOL. 750 ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ME 15¢ IA 5¢



WHITE WINE / VIN BLANC / PRODUCT OF SPAIN / PRODUIT D'ESPAGNE
CONTAINS SULFITES / ENTHÄLT SULFITE / CONTIENE SOLFITI

EMBOTELLADO PARA: CIA DE VINOS DEL ATLÁNTICO, S.L., 28008, ESPAÑA POR: VIÑEDOS Y BODEGAS DSL, HORMILLA R.E.N. 154-LR.

IN THE USA IMPORTED BY:
OLE, NEW ROCHELLE, NY 10801

RIOJA

Denominación de Origen Calificada

Image Type:

Back

Actual Dimensions: 4.25 inches W X 2.75 inches H

RIOJA

DENOMINACIÓN DE ORIGEN CALIFICADA

2013

Sierra de la Demanda



80% VIURA
20% GARNACHA BLANCA

COMPAÑÍA DE VINOS
DEL ATLÁNTICO, ESPAÑA

TTB F 5100.31 (07/2012) PREVIOUS EDITIONS ARE OBSOLETE